A man in a grey suit, white shirt, and patterned tie is speaking at a podium. He has a red boutonniere on his lapel and is wearing glasses. In the background, a sign reads "Iowa to Her People Exercise GOVERNOR" and "VoteForGovernor.com".

“A wise and frugal government, which shall leave men free to regulate their own pursuit of industry and improvement, and shall not take from the mouth of labor the bread it has earned . . . this is the sum of good government.”  
- Thomas Jefferson

# Iowa Values

Common Sense  
Solutions

# Narcisse: A Legacy

**For nearly three decades Jonathan R. Narcisse has made a difference.**

He has earned more than 400 national, state and local honors and awards. His efforts have been recognized by the Bush, Clinton and Bush administrations and the Branstad, Vilsack and Culver administrations.

The Clinton Administration named him the Region VII Minority Small Business Advocate of the Year. Under the Branstad Administration he was the youngest chair of a state commission in Iowa's history and served on the former Governor's Inaugural Committee.

Jonathan is a recipient of the *Washington Times* Foundation Youth Advocate Award and most recently became the youngest inductee in the history of the Iowa African American Hall of Fame.

Jonathan is a Des Moines native. He is a graduate of Des Moines Tech High and attended Regis College in Denver, where he was on the Dean's List, played on the varsity tennis team and fenced.

He is the editor of *Iowa By-stander* and the publisher of *El Comunicador*, *Iowa Fronteras*, *Education Times in Iowa* and *Iowa Campus Life*. He has hosted numerous radio and tv shows in Des Moines and Waterloo.

Earlier this decade Narcisse authored a 3,500 page report examining key issues throughout Iowa's 99 counties and headed groundbreaking statewide education and health hearings. The efforts gained national media attention resulting in a request from the White House to collaborate, and a 2009 Pinnacle Award from the Culver Administration.

Jonathan has carried a 200 average in bowling (and a 200 average in golf) and is a multiple state champion in chess, the current Iowa State Fair champion, and has two 2nd place national finishes.

Jonathan boxed semi-professionally in the Washington, D.C. area, where he compiled a 17-0 record before returning to Iowa.

Jonathan has one stepson, Johnce, two daughters, Integrity and Perseverance, and three grandchildren.

**On September 10, 2007, the day before he was elected to the Des Moines School Board, Jonathan sat down with J. Michael McKoy, a local radio show host. He told him what he would accomplish if elected. More than a half dozen items were on the list.**

On July 3, 2009, Jonathan went on Macs World Live. During that show he discussed the list Mac created two years earlier. Everything on the list was checked off. Few politicians can say they keep even a few promises. It is the rare one who can say he kept them all.

The Des Moines School District was the most powerful, entrenched and protected division of local government in Iowa's history. In less than two years, as a School Board Director, Jonathan initiated more than two dozen reforms, including a new Code of Conduct, renewed prioritization of Safety and Security, a focus on the District's state worst graduation rates, and the decision not to renew the district's relationship with Taylor Ohde Kitchell, thus saving the District between \$45 to \$50 million in project management fees associated with the new statewide penny tax.

Prior to serving on the Des Moines School Board, Jonathan established himself as a statewide education leader. As he left the state education stage to focus on the crisis in his own school district a number of key state leaders

endorsed his efforts.

Gen. Jodi Tymeson, then Chair of the Iowa House Education Committee, said: "Best wishes in your bid for election to the Des Moines School Board. From our discussions, I know the students will be the beneficiaries of your passion for quality education. The parents and taxpayers will also benefit from your expectation of accurate data resulting in better accountability. You will be a strong voice for positive change."

Gretchen Tegeler, former Chief of Staff for Governor Branstad and past Director of the Iowa Department of Management stated: "I have known Jon Narcisse as a public policy professional and a friend for many years. Jon cares deeply about a successful future for all students in the Des Moines Independent School District (and in Iowa), and if elected will work every day to promote their interests. He will insist upon the sound use of data in decision making, and as a Board member will emphasize accountability for student achievement. Jon is living proof of the capabilities of this great school system to educate students to be successful as individuals and as citizens of the community and world. The check is in the mail!"

Greg McClain, a member of the Iowa State Board of Education and the driving force behind raising academic standards for athletes in Iowa stated: "Jonathan, you have impressed me as being a data-driven, fact-based decision maker with a proactive, long-term mindset. You continue to demonstrate a passion



Jonathan Narcisse, recipient of more than 400 national, state and local honors, has been recognized by the Bush, Clinton and Bush administrations.

# Of Impact

for educational excellence in Iowa and advocating what's best for all students based on truth. Indeed, you're a *ne plus ultra* candidate for the Des Moines School Board. I wish you the best and much success in your election to and subsequent years on the Des Moines School Board."

Former school board member and longtime district watchdog **Jon Neiderbach**, stated: "With tireless energy, proven commitment, great passion, and unshakeable independence, Jonathan will be a huge asset to the school board. He'll push to find new ways to solve old problems, and will support giving teachers and parents authority to innovate. Jonathan has shown that he will listen carefully to every person and every idea. He will not silently accept our current levels of dropouts and academic achievement but will hold administrators accountable. Jonathan believes our problems need to be confronted, discussed, and solved, not hidden from public view."

Former school board member **Graham Gillette**, stated: "Jonathan Narcisse is a thoughtful and thorough community servant. The Des Moines School Board will benefit from his understanding of what is working and what is failing in education today. Jonathan Narcisse brings a unique blend of pragmatism and passion to a school system in need of innovative change."

**"Everything on the list was checked off."**



**My name is Jonathan Narcisse. I was not born into Iowa's political aristocracy.**

My father moved to Iowa from the segregated south. He was a Marine and fought in the Korean Conflict. He raised a family with the sweat of his labor. And as an employee of the United States Postal Service he joined a brotherhood that made it possible for him to do what many fathers and mothers are unable to do today - provide for a family's needs working 40 hours a week.

My father could work 40 hours per week and my mother could be at home when we needed her. My father could work 40 hours per week and coach his sons' little league baseball teams and



serve as president of the Callanan Middle School Parent Teacher Association.

My father could pay for my appendicitis when I was in 7th grade and my sister's tonsillitis, too. She even got ice cream. My father could also pay for my school lunches, purchase my clothes and shoes and pay my student activity fees. He didn't need the state to pay for those things for his son.

I didn't need a job while I attended Des Moines Technical High School. He made it real simple. My job was to get an

education. His job was to raise me and provide for my needs.

My father could burn the mortgage to the home he raised a family in, and now his widow, my mother, can live in it without fear of the foreclosures devastating so many Iowa families.

Too often leaders of the Democratic party feel Iowans should be wards of the state. Show me the father or mother that wouldn't rather pay their own way than have the government care for their children. Iowans don't want to be wards of the state.

Too often leaders of the Republican party feel Iowans should be thankful for jobs created with corporate welfare in the form of subsidies.

Iowans do not want to be wards of the state, but they do want to be able to provide for their families in a culture of respect and dignity.

**Winston Churchill was right: "All great things are simple, and many can be expressed in single words: freedom, justice, honor, duty, hope..."**

Photos (clockwise): Jon in Little League; Jon with mom Gaynelle, sisters Gaylene and Tonia, daughters and friends at induction into the Iowa African American Hall of Fame; Jon's father Fred Narcisse II's Marine photo; Jon with father and brother, Fred Narcisse III.

# Restoring A World Class Plus Education System

**Iowa is a compulsory education state.** Throughout Iowa the consequences to parents, unless they have means to afford private or home schooling, is severe if they fail to enroll their child in a public school district. This level of class stratification places a more significant burden on the state to create an accountable education system, and to mandate accuracy, adequacy, and accountability from Iowa's taxpayer financed centers of learning.

Unfortunately, slavish devotion to "No Child Left Behind" and the irresponsible pursuit of "Race to the Top" funds has diminished the excellence of education in our state in general and placed, in peril, urban education in Iowa.

All eight of Iowa's urban school districts are "Districts in Need of Assistance" or officially failing. In our state's ten largest cities - Ames, Cedar Rapids, Council Bluffs, Davenport, Des Moines, Dubuque, Iowa City, Sioux City, Waterloo and West Des Moines - 100% of the high schools are "Schools in Need of Assistance" or officially failing and 95% of the middle schools are "Schools in Need of Assistance" or officially failing.

With few exceptions politicians, educators, even major media have treated "The State Report Card for No Child Left Behind" findings as insignificant. As if this is just a political document void of consequence. The reality is the "officially failing" status carries with it devastating consequences to Iowa's urban education. The three most significant impacts are:

1. Iowa's "districts and schools in need of assistance" have moved to "teaching the test" strategies resulting in less relevant instruction. Instead of educating students our schools have become focused on surviving the political gauntlet created by No Child Left Behind.

2. The human resource infrastructure of our "districts and schools in need of assistance" is being savaged by this law. Great teachers and administrators are being constantly told they are failing, their jobs are in jeopardy and crushing morale.

3. The diminished emphasis on real edu-

cation has resulted in the loss of many of our very bright students. The more our schools adapt instruction to survive "No Child Left Behind" the more we see the dreams of our students crushed under the weight of this reckless and irresponsible legislation.

## **"No Child Left Behind" & "Common Core" should be replaced, in Iowa, by responsible exit criteria:**

1. Are Iowa students leaving our schools with a high probability of life long success?
2. Are Iowa students leaving our schools with the ability to be gainfully employed?
3. Are Iowa students leaving our schools with the ability to succeed in post academic environments?
4. Are Iowa students leaving our schools with the ability to acquire new skills as the needs arise?
5. Are Iowa students leaving our schools with the ability to compete in the global marketplace?



6. Are Iowa students leaving our schools and entering lives of social crisis, chemical dependency, reckless and self-destructive behaviors, etc...?

7. Are Iowa students leaving our schools, then leaving our state believing there is no future for them here?

## **It could be argued Iowa once had the best public education system in the world.**

There is no reason our state cannot again lay claim to being the world's best public education system. There are four major policy changes that are vital:

1. We must opt out of "No Child Left Behind!" It is destroying our ability to actually educate students as identified above.
2. We need to allow educators to decide how to spend education dollars, rather than mandate strict areas for spending. Does it really make sense for a school completed less than three years ago to add on a \$57 million addition simply because that \$57 million cannot be used to educate students, pay teachers or purchase academic supplies?

3. Dollars must begin following students to the academic center of the parents' choosing, with the exception of home schooling and ministry based education. In those instances there would be a \$4,500 per child

tax credit. This is not an extreme concept. Money already follows the student. If a student open enrolls from West Des Moines to Waukee the money follows the child to the district of the parents' choosing. Then it gets absorbed by the bureaucracy and never truly arrives in the classroom.

4. Education dollars must be spent in pursuit of education, not in service to the system. Paying teachers \$80,000 - 90,000, on average, will upgrade the caliber of teachers in the classroom, which is a must. As an aggregate, teachers are amongst the lowest-achieving college graduates in America. With real compensation, we would be able to compete for the students that currently become accountants, engineers, doctors and lawyers. In fact, under our proposal teachers could easily make \$100,000 or more, provided they bring excellence to the classroom.

Of course bad teachers would be almost immediately dismissed as parents move their children to those schools able to meet parental expectations and achieve high academic standards.

## **"World Class Plus Education Restoration Plan"**

- I. Reorganization of Iowa's Education Apparatus
- II. Alignment of Iowa's Instructional Mission
- III. Integration of Iowa's Academic and Non-Academic Infrastructure
- IV. Restoration of Academic Entrepreneurship and Innovation
- V. Advancing Core Principles of Parental, Community and Student Accountability

*The full text of the Education Solutions are available at [www.NarcisseForIowa.com](http://www.NarcisseForIowa.com)*

# An Engine, Not a Motor

## Ten Keys To Rebuilding Iowa's Economy

Over the past three decades Iowa's economy has been powered by a motor, not an engine.

**Motors are powered from without.** Iowa's economic motor has been powered by out of state enterprise, such as Wal-Mart and Microsoft, recruited here by statehouse politicians lacking a true understanding of the state's role in building an economy. They accomplished the political priority of creating jobs, but they created those jobs at the expense of Iowa's taxpayers and Iowa based businesses.

Iowa based businesses, particularly in our food industry, not only created jobs, but they invested in the local little league, stimulated local commerce, and put their money in local banks.

**Engines are powered from within.** Iowa's economic engine ought to be fueled by the restoration of our food industry. Currently Iowans grow fuel, grow feed, and raise meat, while purchasing 85-90% of the food consumed in our state from outside Iowa. This despite 25% of the world's best farmland being located within our borders.

Iowa's economic renaissance can also be powered through tax reform, allowing Iowans to keep their money and invest it more responsibly than government. When working families keep their money, they grow the economy in a natural way, i.e., buying groceries, getting haircuts, putting savings in local banks. When government grows the economy it grows unnaturally, i.e., the film industry scandal, pro hockey in Iowa, government resorts.

### Impediments To Growing Iowa's Economy

To understand the keys to building a strong free market Iowa economy, we must understand the impediments to growing Iowa's economy. Too often our political, governmental and economic leaders have misrepresented the condition of our state's economy.

#### Population Stagnation & Poverty

First we must begin with understanding Iowa's population.

When the 113th Congress convenes, Iowa will be reduced to four members in the U.S. House of Representatives. This reduction powerfully illustrates the stagnant nature



of Iowa's population. No article in Forbes magazine, no CNBC report, no "jobs created" statistic diminishes the significance of the fact that Iowans are voting with their feet to leave our state.

On an aggregate basis it is easy to ascertain Iowa's population is stagnant. On a disaggregated basis, however, we see that Iowa's population has increased in areas that are costly to our state - urban refugees, illegals, aging Iowans; while Iowa's population has declined in areas that benefit the state - high income earners, corporate headquarters, high achieving youth.

While many of our suburbs have grown in population, much of rural Iowa is dying and our core cities are decaying. This sprawl not only cannibalizes urban and rural populations, it cannibalizes Iowa's greatest asset - its soil.

Iowa has struggled with retaining its bright and talented intellects produced at the high school and college level, while it has increased percentages of populations dependent on government support to live. In our urban eight cities - Cedar Rapids, Council Bluffs, Davenport, Des Moines, Dubuque, Iowa City, Sioux City and Waterloo - 47.19% of the enrolled student body were on free and reduced lunch as of the fall of 2009. Our human service, prison and unemployment rolls have swelled. Our aging population on fixed governmental income has also grown significantly. As a result, more than 60% of the residents of Iowa's urban eight cities are being sustained by taxpayer resources. Add in other factors, such as single moms working multiple jobs to survive, and Iowa's "functional" poverty rates in our eight urban communities is approaching 80%.

*The full text of the Economy Solutions are available at [www.NarcisseForIowa.com](http://www.NarcisseForIowa.com)*

#### I. Tax Reform

Corporate Tax Reform

Property Tax Reform

Sales Tax Reform

Individual Income Tax Reform

II. Community Capitalism

III. Investment in Vocational and Technical Education

IV. Illegal Immigration Reform

V. Youth Retention & Development

VI. Urban Development

VII. Rural Revitalization

VIII. Re-Affirm Commitment To Family Farms And Agriculture

IX. Responsible Use of Tax Credits

X. Redefine the Role of Government in Economic Empowerment

#### Underemployment & Taxation

Iowa's once low unemployment rate has skyrocketed. Yet the significant number, and one statehouse leaders ignore, is the underemployment rate. Underemployment is where we find the absence of health care, the burden of child care, and the absence of sustainable lifestyle, so bridges like payday loans become the only way to stay afloat.

Drug use in Iowa has skyrocketed, particularly meth addiction. Iowa has reclaimed its title as the "Meth Capital of North America." The inability of applicants to pass drug screen tests has become a significant challenge to employing a dependable workforce. In some

parts of the state and many industries it is the single greatest obstacle to workplace stability.

High taxation has clearly played a roll in undermining our state's economic vitality. We are consistently at the bottom of states with business start ups.

The academic decline in our large districts is unprecedented. On September 3, 2010, the Culver Administration released its State Report Card. While not a single one of Iowa's nearly 250 districts with fewer than 1,000 students was officially failing, every one of Iowa's urban eight districts *is officially failing*, and 100% of our high schools and 95% of our middle schools in our ten largest cities *are officially failing*.

The lack of academic success is made worse by the lack of skills and diminished work ethic.

Iowa's economy is saturated with government dependency - agriculture, the construction industry, the financial services industry. More alarming, government, at all levels, has emerged as Iowa's leading non-agriculture employer.

This is especially problematic since both the state and federal governments have massive debt and deficits - and no responsible plans to stop the bleeding currently exist.

#### Principles To Remember

**Principle I:** Before we cut taxes we must cut spending. In this document we do not layout our vision of cutting government spending. Our government reform plan addresses that. The \$1.5 to 2.0 billion in annual spending reductions allows us to re-prioritize where we deploy our taxpayer resources and it allows us to implement an efficient, effective, and timely tax reform package.

**Principle II:** We advocate the growth of Iowa's private sector, not government. This is not just a slogan, but a foundational governance principle. We intend to systematically reduce state government until only the essentials remain, e.g., a system to protect the innocent and punish the evil doer, a system to maintain roads and remove snow, system to license drivers or conduct elections.

**Principle III:** Economic growth in Iowa must not only be rooted in free market concepts, but our commitment to "true" capitalism, particularly community capitalism, must be affirmed as we remove governmental impediments to growth, prosperity and profit, and enforce existing laws that protect "true" competition, such as a cracking down on employers that employ illegal immigrants.

**Principle IV:** Iowa's economy can not grow and prosper if we do not confront corruption and incompetence. To this end, corruption must be exposed and confronted as a core strategy to reclaiming and rebuilding our state, and our state's economy. Corruption and incompetence in government has played a significant role in undermining governance credibility, i.e., the "Film Credit" debacle. Accountability and performance measurements must be applied for every level of government.

**Principle V:** Livable wages are a key to our prosperity. Families must have the means to pay mortgages, purchase goods and services, and exist as traditional family units, should they choose this option. Iowa leads the nation in two parents working, yet the social and economic value of a one income family braced with a stay-at-home parent to nurture children is invaluable. While government should not dictate this option, it should restore it.

**Overarching Principle: Citizen Stimulus not Government Stimulus!** Rather than have the government tax and spend in areas it believes will stimulate the economy, we advocate the citizenry keep their money so **they** can stimulate the economy.

# An Iowa Worth Fighting For!

By Jonathan R. Narcisse

**As a lifelong Iowan, I feel fortunate to live in this state.**

**What makes Iowa a great place to live?**

**I believe it is, first and foremost, the goodness of our people.**

**And being a kind and caring people, we have inherently trusted in the decency of others, especially our government officials.**

Unfortunately, the leaders in whom we have placed our trust, particularly at the state level, have let us down. Our political parties have also embraced an out-of-date game plan that rewards special, vested and powerful interests without regard for what is best for Iowa and Iowans.

Now, if you are happy with the status quo, stop here. If, however, you believe as I do, that Iowa is a state worth fighting for, that Iowa values are worth defending, please continue.

## Core Governance Principles

**Thomas Paine said, “That government is best, which governs least.”**

I believe there is absolutely a role government must play in Iowa. For example, the state must protect the innocent, punish the guilty, resolve disputes and enforce contracts. Government in Iowa, however, has become more preoccupied with its own perpetuation than with serving its clients – citizens and taxpayers.

This must change!

Every government bureaucracy that exists, every division, every bureau, every title, every staff position, every funded program, every appropriation and every expenditure must be subordinate to these

- **Principle One: Is it necessary for government to do this?**
- **Principle Two: Is it outcome and results oriented?**
- **Principle Three: Is it accountable to the public?**
- **Principle Four: Is it competently staffed, efficient and effective?**
- **Principle Five: Is it responsive but not reactionary?**
- **Principle Six: Is it impartial and consistent?**
- **Overarching Principle: Government must be braced by personal responsibility.**

considerations:

While government exists to do for the people what they otherwise cannot do for themselves, e.g., police and fire protection, government must not absolve the public of personal responsibility.

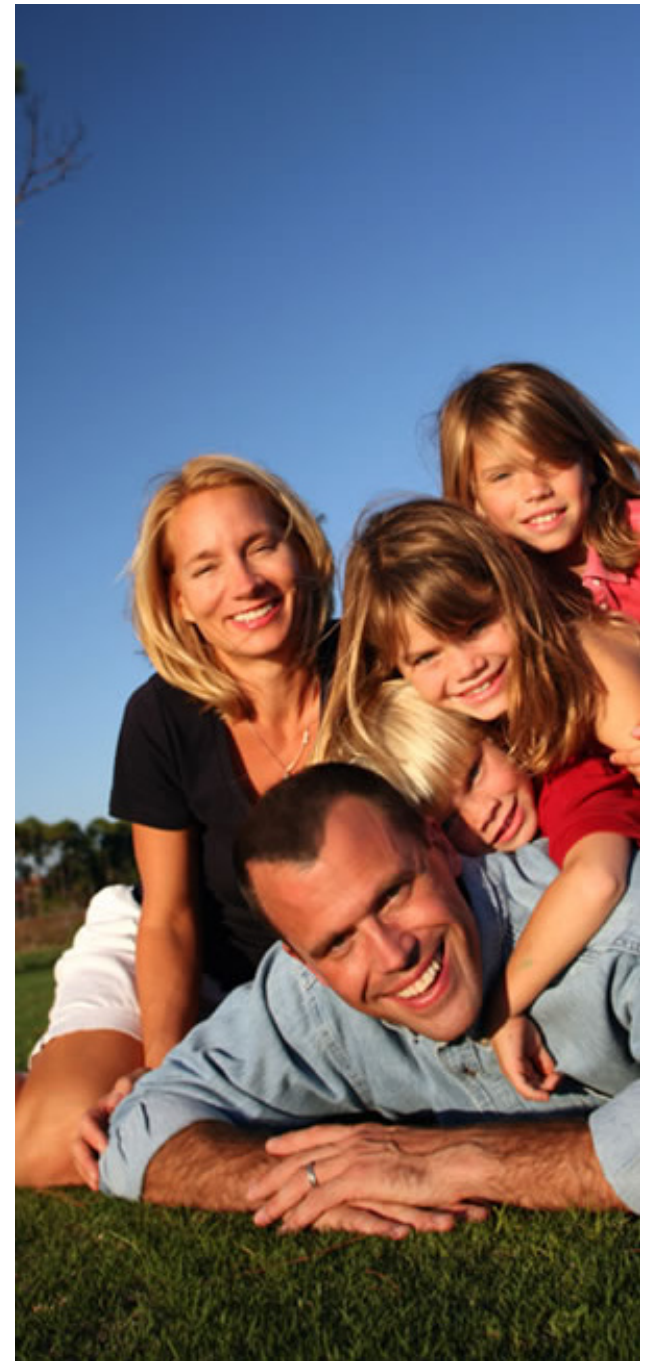
Good government can only exist in partnership with a public held accountable for individual or collective decisions. Government must not deprive the public of precious liberties, nor of earned consequences.

Instead, government must accept that its structure, staffing and funding is finite and strictly limited by which it is defined.

Non-governmental remedies must be recognized, and advanced as valid arbiters of personal choice rather than government interventions, an oxygen tank earned with a smoking addiction, or type II diabetes earned by sucking down fat burgers, fries and quarts of diet soda daily.

In the final analysis, whether the state should or shouldn't govern these matters is moot. It is not competent, staffed nor structured to consistently and impartially prevent or control poor personal choices.

To the degree that bad decisions impede or transgress against the rights and liberties of others, such as



drinking and driving, those choices must be the province of the state. To the extent bad choices affect primarily the individual, government should neither manage that person's activities nor pay the costs of the acquired consequences.

Finally, Iowans have well earned their reputation for being a wholesome people. Our state is the embodiment of excellence, ingenuity, and exceptional work ethic.

These Iowa values set us apart.

**We are an Iowa worth fighting for!**

# A Mandate to Lead

**Iowa does not have a fiscal crisis it has a leadership crisis.**

**There is no challenge our state faces that cannot be fixed if we have leadership with the courage and vision to truly lead.**

Iowa is at a crossroads and Iowans are tired of petty and partisan politics. The more we hurt as Iowans individually and collectively the more we recognize the need for true leadership and accountable governance.

As we approach a new and challenging decade, the loss of Congressional representation, shifts in Iowa population from rural to urban communities, declining academic achievement, rising unemployment and crime figures, stagnant economic

growth and record state deficits the answer isn't bigger, more expensive, less accountable government. We cannot spend our way out of this.

## **Courageous Leadership**

For this reason, the first place we must begin is with leadership that has the courage to do what must be done.

The powerful and vested interests that profit from bad public policies, such as the turning a blind eye to illegal immigration, must be confronted. Government enabled corporate greed has wounded our state. We need leadership that isn't beholden to these interests, but an administration that will fight for working Iowans.



## **Engaged Leadership**

Second, we must have leadership that is engaged. We don't need another chair of the 'National Association of Absent Elected Officials.' We need leadership that talks to Iowans, that shows up at neighborhood meetings, school board meetings, and commission meetings. Iowa needs leadership that isn't afraid to go on live radio and answer the people's questions or

show up at a supermarket or senior center to listen to the people, who are paying the state's bills.

Iowa needs a governor who will go into a state office and ask employees what they need to improve the job, who understands he or she is not the state's chief legislative officer or a well-placed lobbyist, but is, in fact, the chief executive officer responsible for restoring fiscal integrity and accountability to state government.

## **Healing Leadership**

Third, Iowa needs leadership that will either heal or close the divide that totally dominates Iowa's politics. I am proudly pro-life. I believe marriage is between a man and a woman. I believe in the merciful application of the death penalty. But as an Iowan, I do not want these issues to be the only issues discussed both in the media and in the political arena, thus ignoring every other governance concern. For that reason, I believe we need to let the voters decide issues like marriage, term limits, the smoking ban, campaign finance reform, the prohibition of pot, etc.

## **Sustaining Leadership**

Finally, the legacy of the next administration must be a legacy of leadership. Too often our Governors have been crippled because they went hat-in-hand to the legislature looking for a giant appropriation, even as they eyed the revenue estimating conference to see what they would get to spend.

The next administration should reject that type of strategy and instead build a legacy by reforming and reducing state government, cultivating a new generation of competent, accountable public servants. The next administration should leave in place citizen servants that place the needs of the taxpayers and citizens above the greed, aspirations or lethargy of base career bureaucrats satisfied with a steady paycheck and good benefits.

So the example must begin at the top with a leader who truly believes in smaller, efficient, effective and accountable government. A leader who truly believes "that government is best that governs least." A leadership that truly believes this is the people's government.

**Iowans should accept, and settle for, nothing less.**

## **Public Enemy #1: Corporate Welfare**

On Friday, December 18, 2009, The Des Moines Register published an article regarding the West Des Moines School District's near \$100 million construction plans – the centerpiece – a \$57 million dollar expansion at Valley High School.

Putting aside for a moment the rapidly declining West Des Moines School District's need for a second, if not a third high school, the question must be asked – why does a high school need a \$57 million dollar expansion?

The answer – it doesn't!

Nothing more powerfully illustrates the culture of corporate wel-

fare that has become "Public Enemy #1" in Iowa, than school infrastructure projects.

They have absolutely nothing to do with improving learning. Empirical evidence clearly documents smaller, more localized learning centers improve student achievement not giant campuses.

On the cover of a recent Commercial Real Estate Guide, we find the real answer: "Work hungry contractors compete for education projects." It is the same answer regarding the Road Use Transportation Fund, the I-Jobs program, our elitist property and commercial tax practices, and several other misguided state and local governance priorities.



# Your Vote Counts! With Just 2% of the Governor Race in 2014, the Iowa Party will have Official Ballot Access in all political races in Iowa for four years!

## What Is The Iowa Party?

The Iowa Party is not a traditional political party driven by ideological priorities. It is a hybrid governance party limiting its activism to state and local concerns with an emphasis on effective, efficient and accountable implementation of government.

## Iowa Party Mission

The mission of the Iowa Party is to catalyze the reduction, re-alignment, and re-prioritization of state and local government in Iowa; to catalyze the repair, reform and restructuring of education in Iowa; to catalyze the return of free market economics to a revitalized Iowa economy; and to catalyze the restoration of personal responsibility in creating healthy Iowans and a healthy Iowa.

## Local Governance

At the local level – board/commission, school district, municipal, county and regional government – the Iowa Party will function as a traditional party. We will recruit and support candidates and compete to have our members serve in key positions impacting local governance. This will allow us to have a direct hand in creating effective, efficient and accountable governance at the local level but it will also allow us to create a farm system cultivating potential state board and commission members and, more important, electable legislative candidates.

## State Governance

At the state level we will exist as an impact organization seeking to influence the platforms of both political parties and the actions of legislative leaders within both political parties. We want members of the Iowa Party to attend the Republican Party Caucus and

the Democratic Party Caucus. At the Caucus we want them to get our key priorities incorporated into the platform of both parties and to compete for various leadership positions within both parties.

We also want Iowa Party members to run for County and Legislative office as Republicans and Democrats so they can influence the governance and legislative process from within and create bi-partisan coalitions to sway the balance of legislative action in favor of Iowans rather than the vested and special interests that currently own our statehouse.

## To Inform & Equip

The Iowa Party will inform and equip Iowans so that they can competently fight for effective, efficient and accountable state and local government. This includes conducting forums, training, engaging media throughout Iowa, and producing information tools such as white papers, data tracts, websites and our statewide newsletter – The Oracle.

## The Iowa Party Is Not...

The Iowa Party is not an ideological, single issue driven entity. While we do not want to compete with the two major parties in Iowa for strategic reasons, the practical side of it is that we will not get bogged down in the type of selfish activism that has come to dominate governance and legislative focus in Iowa, e.g., is dove hunting really a greater priority of Iowans than reforming entitlements that consumed 39.6% of the \$13.5 billion the State of Iowa spent in FY 2010?

Iowans, therefore, will be encouraged to continue their ideological and vested interest quests through the two major parties while the Iowa Party focuses on creating effective, efficient and accountable governance at the state and local levels.

For more information visit

[www.TheIowaParty.org](http://www.TheIowaParty.org)

YouTube f t

# Narcisse

## GOVERNOR

Iowa Party

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